



## MISSION STATEMENT

GMK's objective is to offer the leading range of quality products for the country sports market as well as other markets where there is a demand for these products.

To retain our exclusive distribution rights within the United Kingdom for world renown brands such as Beretta, Benelli, ATK, Sako Finland, Steiner Gmßh and Franchi etc., by providing the highest standards of professionalism in marketing, technical support and administration to our customers, suppliers and all other interested party's.

Adherence to Our Customer Satisfaction Objectives;

To provide a 'First Class', 'Professional' and 'Efficient' service to all our Retail Customers and Client Organisations, by

- Maintaining the appropriate stock levels of core products to support 'Retail Customers / Client Organisations' Purchase Orders,
- Processing of Purchase Orders, efficiently and accurately,
- Picking and packing of products accurately and despatching at earliest opportunity, and
- Consolidating payments against generated Invoices.

To ensure '100%' Customer Satisfaction by

- Accurately processing and despatching of Purchase Orders,
- Maintaining regular communication between the 'Company' and our 'Retail Customers / Client Organisations',
- Providing our 'Retail Customers / Client Organisations' easy access to our latest price lists, sales offers and product information via the 'Company' website, and
- Offering 'Retail Customers' / 'Client Organisations' the opportunity to respond to 'Customer Satisfaction Surveys'

To work together as a 'Team' in raising the Company profile.

Signed

Name

KARL WAKTARE

Position

MANAGING DIRECTOR

Date:

9<sup>TH</sup> JANUARY 2017

